

## Kort præsentation

Jeg forsker i brugerengagement, digital økonomi og forskningsmetoder.

## Ansættelse

### Tenure track adjunkt

Institut for Kommunikation  
Københavns Universitet  
København S, Danmark  
31 aug. 2011 → nu

### Lektor

Institut for Kommunikation  
Københavns Universitet  
København S, Danmark  
1 sep. 2011 → nu

### Undervisningsassistent

Antropologi studienævn  
Københavns Universitet  
København K, Danmark  
12 sep. 2011 → 26 okt. 2011

## Publikationer

### **Diamond Hands to The Moon: Idiocultural Mobilization and Politicization of Personal Finance on r/wallstreetbets**

Gregersen, Andreas Lindegaard & Ørmen, Jacob, 2023, (E-pub ahead of print) I: *Convergence: The International Journal of Research into New Media Technologies*. 18 s.

### **Institutional Polymorphism: Diversification of Content and Monetization Strategies on YouTube**

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 2023, I: *Television & New Media*. 24, 4, s. 432-451 20 s.

### **The Output Imperative: Productivity and precarity on YouTube**

Gregersen, Andreas Lindegaard & Ørmen, Jacob, 2023, I: *Information, Communication & Society*. 24, 4, s. 432-451 20 s.

### **Towards the engagement economy: Interconnected processes of commodification on YouTube**

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 2023, I: *Media, Culture & Society*. 45, 2, s. 225-245 21 s.

### **How to do things with media**

Leguina, A., Ørmen, Jacob, Zeng Skovhøj, F. H., Lai, Signe Sophus, Pagh, Jesper, Downey, J., Helles, Rasmus & Jensen, Klaus Bruhn, 29 nov. 2022, *Comparing communications systems: The internets of China, Europe, and the United States*. Jensen, K. B. & Helles, R. (red.). Routledge, s. 108-140 33 s.

### **The internet and other media of communication**

Ørmen, Jacob, Hölig, S., Lai, Signe Sophus, Pagh, Jesper, Zeng Skovhøj, F. H., Hasebrink, U., Behre, J., Helles, Rasmus & Jensen, Klaus Bruhn, 29 nov. 2022, *Comparing communications systems: The internets of China, Europe, and the United States*. Jensen, K. B. & Helles, R. (red.). Routledge, s. 46-76 31 s.

### **At the mercy of the objects, we study: Approaching the implications of relying on commercial and proprietary data sources and tools for critical research**

Lai, Signe Sophus, Flensburg, Sofie & Ørmen, Jacob, 20 okt. 2022.

### **Nyhedsmedierne er på vej op af sumpen**

Morten Stenholt Dehlbæk, M. S. D., 29 jul. 2021, I: Dagbladet Politiken.

### **Converging cultures of communication: A comparative study of Internet use in China, Europe, and the United States**

Ørmen, Jacob, Helles, Rasmus & Jensen, Klaus Bruhn, 27 jul. 2021, I: *New Media & Society*. 23, 7, s. 1751–1772

### **The social uses of the Internet: Introduction to the special section**

Ørmen, Jacob, Helles, Rasmus & Jensen, Klaus Bruhn, 15 maj 2021, I: *New Media & Society*. 23, 7, s. 1739–1750

### **Explicating engagement: An exploratory mapping and critical discussion of a contested concept**

Ørmen, Jacob, 11 maj 2021, I: *Participations: Journal of Audience & Reception Studies*. 18, 1, s. 244-65 22 s., 14.

### **Netværksteori**

Ørmen, Jacob, jan. 2021, *Klassisk og Moderne Medieteori*. Eskjær, M. & Mortensen, M. (red.). København: Hans Reitzels Forlag, s. 471-494

### **Quantitative approaches to media and communication research**

Ørmen, Jacob, 5 dec. 2020, *A Handbook of Media and Communication Research*. Bruhn Jensen, K. (red.). 3 udg. Routledge, s. 255-285 31 s. (A Handbook of Media and Communication Research).

### **Big data and explanation: Reflections on the uses of big data in media and communication research**

Helles, Rasmus & Ørmen, Jacob, 25 jun. 2020, I: *European Journal of Communication*. 35, 3, s. 290-300 11 s.

### **News as Narratives**

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 1 feb. 2019, *Oxford Research Encyclopedia of Communication*. Oxford University Press

### **From Consumer Demand to User Engagement: Comparing the Popularity and Virality of Election Coverage on the Internet**

Ørmen, Jacob, 1 jan. 2019, I: *The International Journal of Press/Politics*. 24, 1, s. 49-68 20 s.

### **Not So Distinct After All: Assessing Social Stratification of News Users on the Web**

Ørmen, Jacob, 2019, I: *Journalism Studies*. 20, 11, s. 1653-1670

### **A generation divided: (Dis)engagement towards news among Danish youth(Dis)engagement towards news among Danish youth**

Ørmen, Jacob, 5 dec. 2018, *Youth and News in a Digital Media Environment*. Andersson, Y., Dalquist, U. & Ohlsson, J. (red.). Göteborg: Nordicom, s. 141-147 7 s.

### **The aura of face-to-face communication**

Ørmen, Jacob, Jensen, Klaus Bruhn & Helles, Rasmus, 1 nov. 2018.

### **Two faces of collective attention: Comparing the popularity and virality of news stories during an election campaign**

Ørmen, Jacob, 1 nov. 2018.

### **COMBINING DIGITAL TRACE DATA WITH RESEARCH METHODS ON A GLOBAL SCALE**

Helles, Rasmus, Ørmen, Jacob, Lai, Signe Sophus & Jensen, Klaus Bruhn, 11 okt. 2018.

### **Testing the Myth of Enclaves: A discussion of research designs for assessing algorithmic curation**

Ørmen, Jacob, 1 aug. 2018, *The Routledge Handbook of Developments in Digital Journalism Studies*. Eldridge II, S. A. & Franklin, B. (red.). London: Routledge, s. 132-142 11 s.

### **Popular Politics: Comparing Popular Stories across News Media in Election Seasons**

Ørmen, Jacob & Petersen, C., 1 jun. 2017.

### **Digitale Metoder**

Ørmen, Jacob, 15 mar. 2017, *Medie- og kommunikationsleksikon online*. Kolstrup, S., Agger, G., Jauert, P. & Schrøder, K. (red.). Frederiksberg: Samfundslitteratur

### **Engagement: Engagement**

Ørmen, Jacob, 1 feb. 2017, (Accepteret/In press) *Medie- og kommunikationsleksikon online: Medie- og kommunikationsleksikon online*. Kolstrup, S., Agger, G., Jauert, P. & Schrøder, K. (red.). Samfundslitteratur

### **A Public Conversation in Private Settings: Engaging with News across Media**

Ørmen, Jacob, 2016, Det Humanistiske Fakultet, Københavns Universitet. 236 s.

### **Are You Paying Attention? Keeping Up with News in Daily Life**

Ørmen, Jacob, 2016, *News Across Media: Production, Distribution and Consumption*. Linaa Jensen, J., Mortensen, M. & Ørmen, J. (red.). New York: Routledge, s. 162-179 18 s. (Routledge research in journalism, Bind 16).

### **Googling the news: Opportunities and challenges in studying news events through Google Search**

Ørmen, Jacob, 2016, I: *Digital Journalism*. 4, 1, s. 107-124 18 s.

### **News Across Media: Production, Distribution and Consumption**

Linaa Jensen, J. (red.), Mortensen, Mette (red.) & Ørmen, Jacob (red.), 2016, New York: Routledge. 187 s. (Routledge research in journalism, Bind 16).

### **The use of Twitter in the Danish EP elections 2014**

Jensen, J. L., Ørmen, Jacob & Lomborg, Stine, 2016, *The Routledge Companion to Social Media and Politics*. Bruns, A., Enli, G., Skogerbø, E., Larsson, A. O. & Christensen, C. (red.). New York: Routledge, s. 503-517 15 s.

### **欧洲受众媒介格局研究**

Helles, Rasmus, Ørmen, Jacob, Radil, C. H., Jensen, Klaus Bruhn & Yu, G. (Oversætter), 2016, I: *新闻与传播研究*. B12, s. 85-101 17 s.

### **"Would you like to set the agenda?": Investigating the motivations of Danish Twitter users during the European Parliament election 2014**

Ørmen, Jacob, 6 feb. 2015.

### **Smartphone log data in a qualitative perspective**

Ørmen, Jacob & Thorhauge, Anne Mette, 21 jan. 2015, I: *Mobile Media & Communication*. 3, 3, s. 335-350 16 s.

### **A collision of standards? Ethical concerns in studying politicians and ordinary users on social media**

Lomborg, Stine & Ørmen, Jacob, 2015.

### **The Media Landscapes of European Audiences**

Helles, Rasmus, Ørmen, Jacob, Radil, C. H. & Jensen, Klaus Bruhn, 2015, I: *International Journal of Communication*. 9, s. 299-320 12 s.

### **Engaging and Disengaging with Political News**

Ørmen, Jacob & Linaa Jensen, J., 2014.

### **Historicizing Google Search: A Discussion of the Challenges Related to Archiving Search Results**

Ørmen, Jacob, 2014, *Society of the Query Reader: Reflections on Web Search*. König, R. & Rasch, M. (red.). Amsterdam: Institute of Network Cultures, s. 188-202 15 s.

**Smartphones, data collection and cross media use**  
Thorhauge, Anne Mette & Ørmen, Jacob, 3 okt. 2013.

**"Being There, Everywhere": How to Trace Interactions on Social Media in Real-Time**  
Ørmen, Jacob, 19 jun. 2013.

**The Issue Network as a Deliberative Space: A Case Study of the Danish Asylum Issue on the Internet**  
Ørmen, Jacob, 2012, I: C E U Political Science Journal. 7, 1, s. 1-31 31 s., 1.

## **Aktiviteter**

**Nordmedia pre-conference workshop: Digital methods**  
Ørmen, Jacob (Taler)  
12 aug. 2015

**"Would you like to set the agenda?": Investigating the motivations of Danish Twitter users during the European Parliament election 2014**  
Ørmen, Jacob (Foredragsholder)  
6 feb. 2014

**"Being There, Everywhere": How to Trace Interactions on Social Media in Real Time**  
Ørmen, Jacob (Paneldeltager)  
19 jul. 2013

**Assessing the role of algorithms as autopoietic tools of governance.**  
Ørmen, Jacob (Foredragsholder)  
18 okt. 2012